



Unternehmertum im Transformationsprozess Industrie 4.0 am Beispiel der e.GO-Mobile AG

21. Symposium Group-of-Fifteen Dr. Thomas Gartzen, Zürich, 29. Januar 2020

### **RWTH** Aachen Campus facilitates inter- and interdisciplinary collaboration of scientific community and enterprises



~2.5 km<sup>2</sup> research area

- ~2 bn€total investment
- ~10.000 new workplaces
- ~250 research institutes

Over 400 leading tech companies enrolled

**31 technology center**, many with engineering and production focus



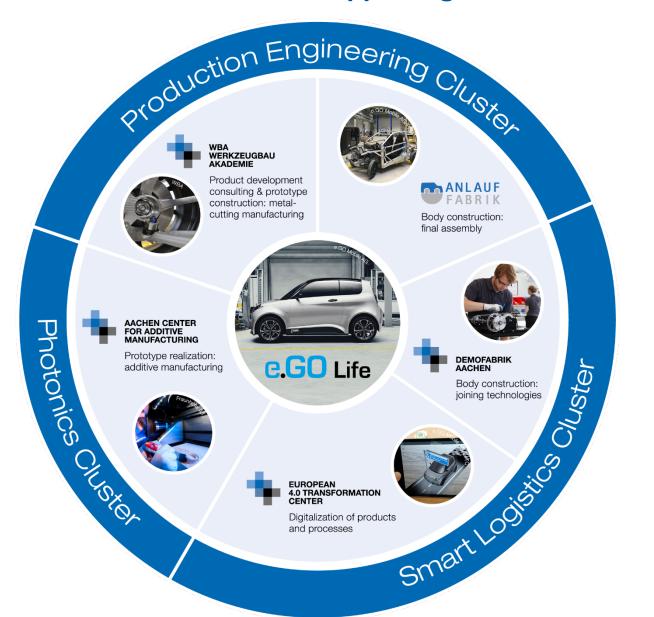


The ability to configure industrial and research competencies already shows its potential



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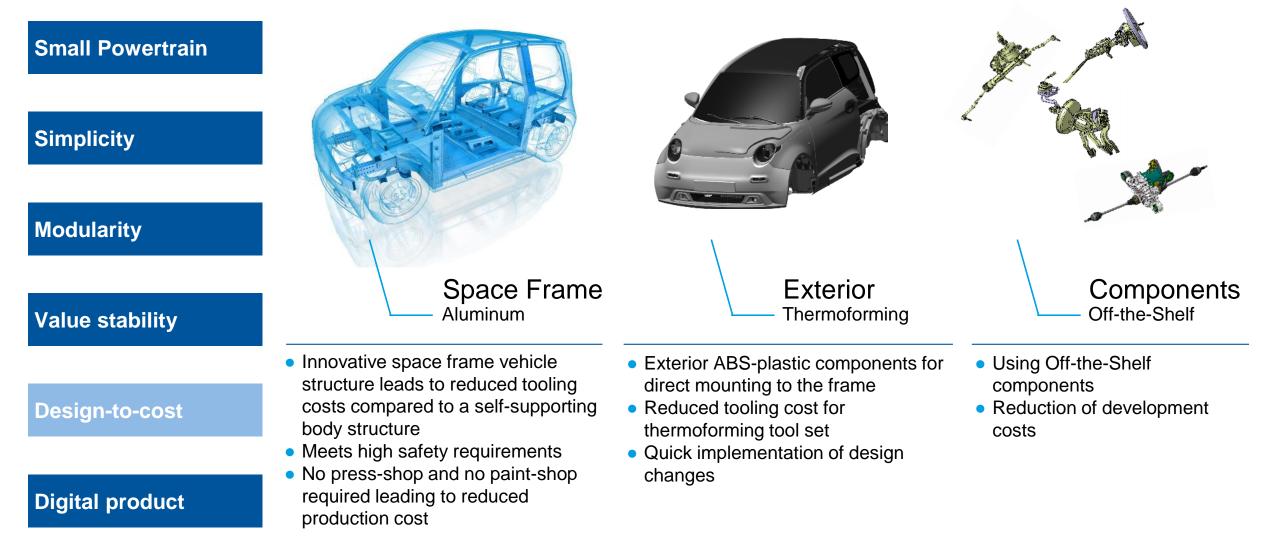
#### **RWTH Aachen Campus Clusters and Centers supporting e.GO**



#### New vehicle concepts | affordable, emission-free passenger cars

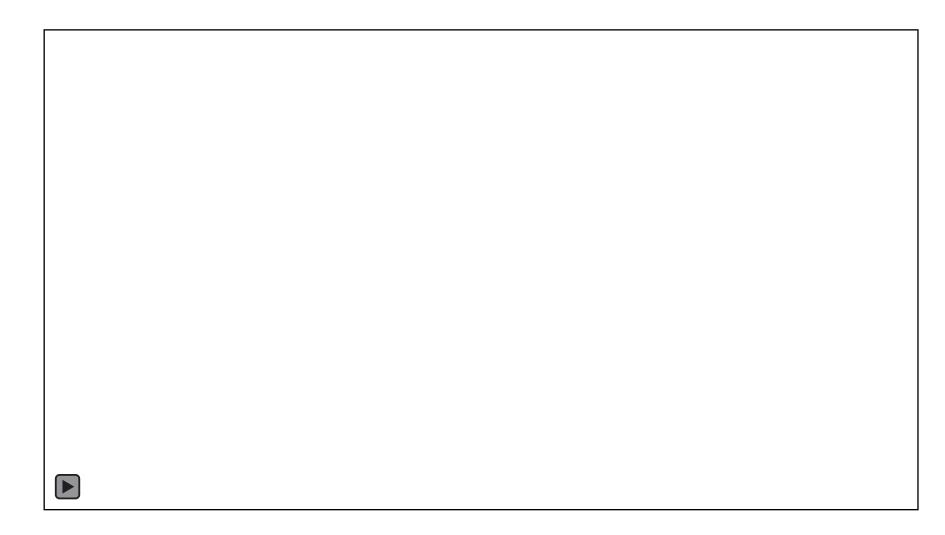


Platform e.GO Life | The innovative vehicle concept enables new and cost effective production processes for small series production



### 3 years ago – e.GO's first rolling chasis prototype in 2016





## e.GO Mobile AG in 2019 – A digital native enterprise realizes affordable electric cars through Industrie 4.0

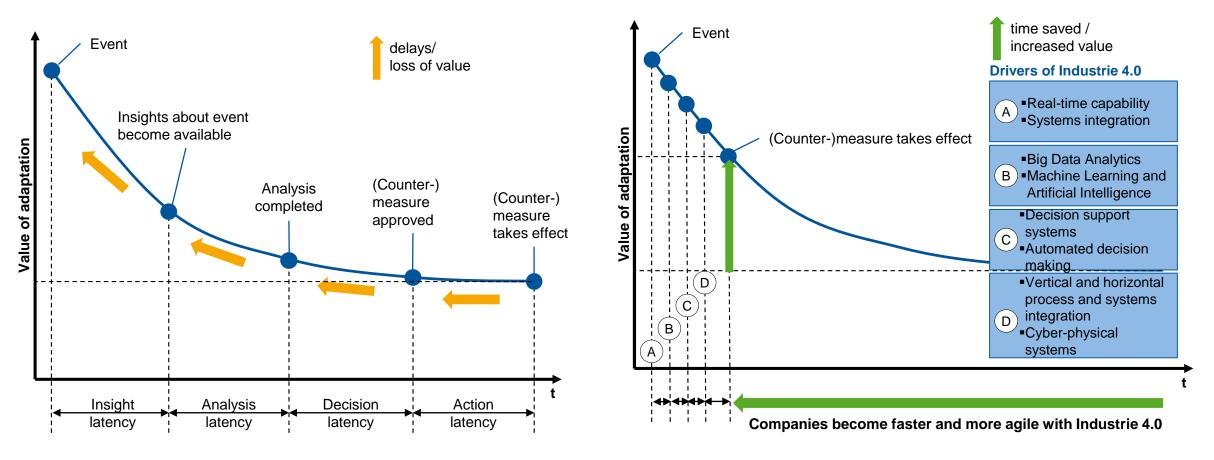


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## Digital, agile businesses outperform traditional businesses because of lower latencies in the entire reaction chain



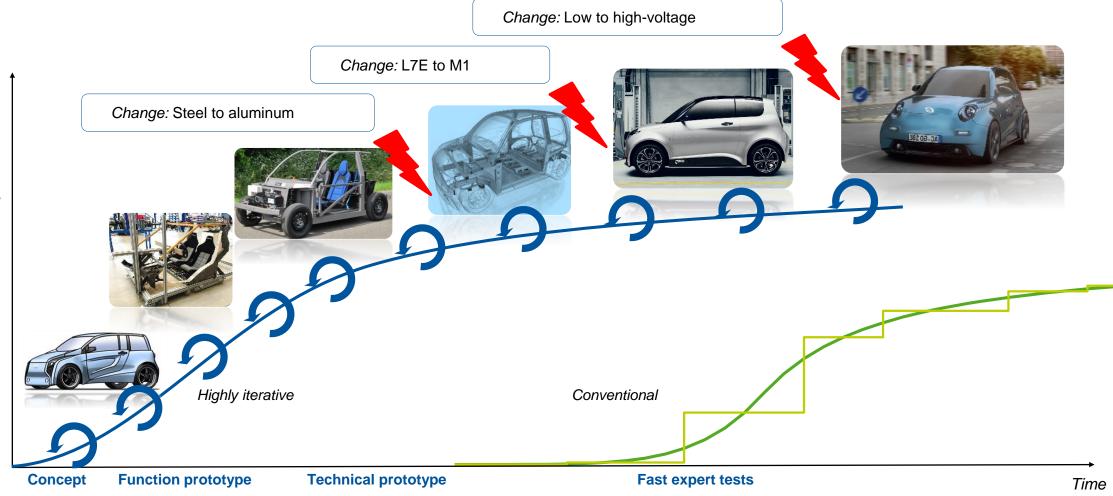
Typical reaction of traditional companies to unplanned event



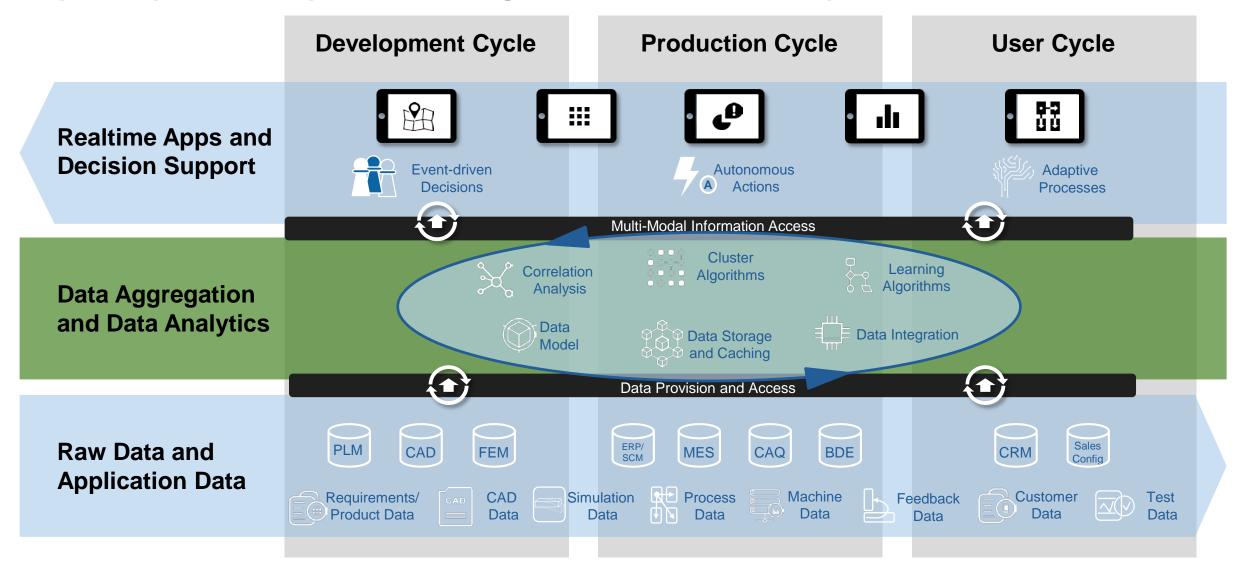
Typical reaction of agile companies to unplanned event

Less time per improvement yields more improvements over time

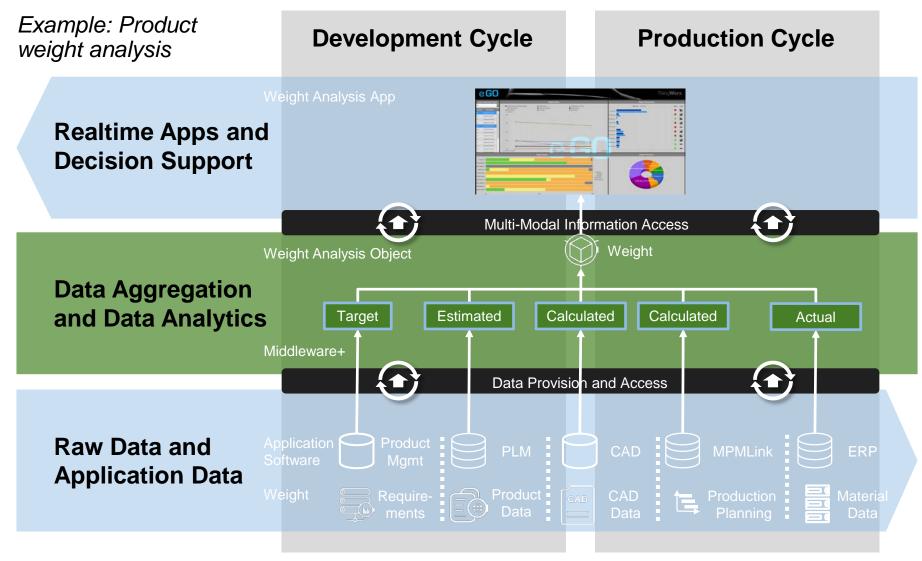
## Industrie 4.0 enables highly iterative processes that allow an early orientation on customer requirements and reduce development time



The Internet-of-Production approach is a strategic IT architecture framework that helps companies to implement new digital connected business processes



# **Development Cycle:** Real time weight analysis supports decision processes in highly iterative product development processes





- Multi-disciplinary weight analysis
- Accurate weight forecasting
- Fast and effective weight impact evaluation of design options

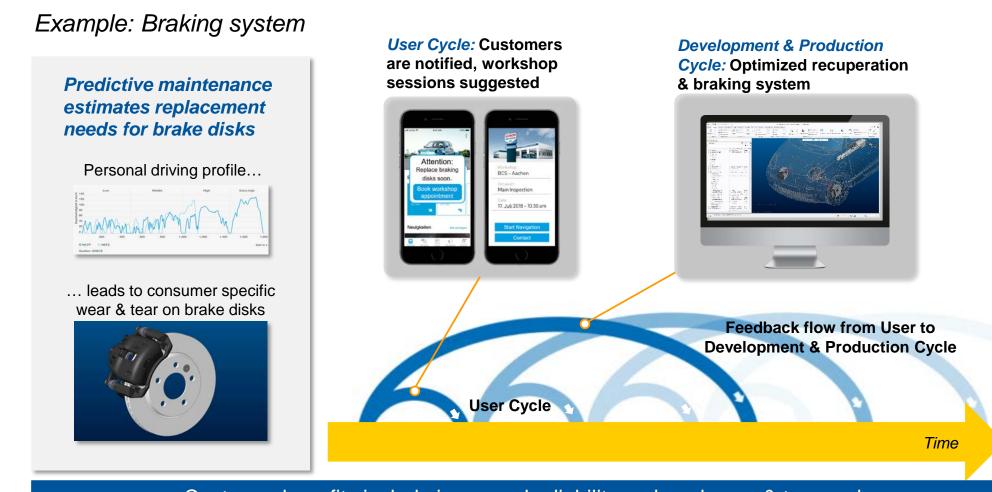
**Production Cycle:** The 3D-factory cockpit enables real-time production monitoring with data from heterogenous sources





### User Cycle: Car-to-cloud communication connects the user cycle with the development and production cycle

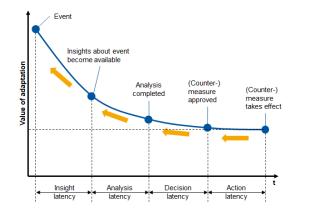




Customer benefits include increased reliability, reduced wear & tear and customer tailored service offerings.

#### Summary and key takeaways





	Development Cycle	Production Cycle	User Cycle
Realtime Apps and Decision Support		Address and	Adaptive Processes
Data Aggregation and Data Analytics	Correstor Marries Constanting Marries	Code Apprenting	
Raw Data and Application Data			COM Easy And Clastorer Co test

- Innovation requires an ecosystem of knowledge and competencies
- New digital technologies (e.g. cloud, Internet-of-Things platform, app deployment) enable fast and iterative business processes
- Strategic IT architecture framework like the Internet-of-Production provides
  - real-time access to business data of different departments by individual apps
  - transparency of value-added processes and current situations in real-time
  - usage of customer data for additional services and continuous product improvement

#### Thank you for your attention



#### **Dr.-Ing. Thomas Gartzen, MBA**

Geschäftsführer / Managing Director European 4.0 Transformation Center GmbH Campus Boulevard 57 D-52074 Aachen Momas.gartzen@e4tc.de